



**REDWOOD** ADVISORS

**Performance  
Management**

*Track and drive progress on your  
most important strategic goals  
and initiatives*



## Performance Management projects establish best-in-class systems and governance structures to track and drive progress on top initiatives

Build-out and stand-up best-in-class performance management systems (e.g., initiative dashboards, monthly executive meetings) to track and drive progress on your most critical strategic goals & initiatives

### Performance Mgmt. projects address:

- What is the expected impact of each top initiative and when will it be realized?
- Who is responsible for delivering on each top initiative?
- How can your team best track and drive progress on your portfolio of initiatives?
- What meeting and agenda will your team use to consistently monitor performance?

- **Track and drive progress on your top initiatives** by articulating initiative charters, owners, & OKRs (e.g., targets, KPIs)
- **Increase accountability and transparency into your top initiatives** by developing and filling out best-in-class dashboards
- **Uncover and address key issues early** with problem solving support & best-practice meeting processes (e.g., cadence, agendas)
- **Surface new opportunities for growth and make key decisions** by regularly convening core initiative teams with structured, best-in-class governance meetings
- **Drive strategic thinking and increase team rigor** with targeted problem-solving support and coaching
- **Accelerate near-term action** to drive progress on overall goals
- **Keep momentum toward and team alignment on your strategic goals** by developing and kicking-off clear, efficient governance structures



# Performance Management: Process Overview

Phase	Governance model design	Dashboard creation	Initiative-level operating plans	Ongoing executive meetings
<b>Key goal</b>	<ul style="list-style-type: none"> <li>Develop a best-in-class governance system to efficiently monitor and align on top goals</li> </ul>	<ul style="list-style-type: none"> <li>Develop dashboards to clearly capture and communicate initiative progress</li> </ul>	<ul style="list-style-type: none"> <li>Develop a concrete plan for delivering on top initiative goals</li> </ul>	<ul style="list-style-type: none"> <li>Ensure effective, ongoing delivery of top strategic goals</li> </ul>
<b>Key outputs</b>	<ul style="list-style-type: none"> <li>Best-practice governance structure</li> </ul>	<ul style="list-style-type: none"> <li>1-page dashboard for all initiatives</li> </ul>	<ul style="list-style-type: none"> <li>Clear initiative goals (e.g., financial, op.), owners, and timeline</li> </ul>	<ul style="list-style-type: none"> <li>High-value executive meetings and conversations</li> </ul>
<b>Key activities</b>	<ul style="list-style-type: none"> <li>Codify current governance meetings</li> <li>Develop gov. roles (e.g., exec. sponsor, overall program manager)</li> <li>Create ~2-3 governance meetings with agendas, goals, scopes, cadence, attendees, etc.</li> </ul>	<ul style="list-style-type: none"> <li>Develop a 1-page dashboard template</li> <li>Set owner per initiative (e.g., Responsible, Accountable)</li> <li>Help initiative owners stress-test thinking and goals</li> <li>Build out dashboards</li> </ul>	<ul style="list-style-type: none"> <li>Review and refine the top strategic goals and stress-test their targets</li> <li>Work with initiative owners to build out an operating plan (e.g., RASCI, milestones, resource needs)</li> </ul>	<ul style="list-style-type: none"> <li>Prepare initiative owners for governance meetings</li> <li>Run first gov. meeting</li> <li>Capture and share next steps from meetings</li> <li>Facilitate ongoing executive meetings</li> </ul>

